

ENGLISH · Y3

# Persuasive Poster — Year 3

WAGOLL: Visit the Local Park!

## The Model Text

VISIT VICTORIA PARK — THE BEST PLACE IN TOWN! Are you bored at the weekend? Tired of the same old playground? Then come to Victoria Park, where adventure awaits! WHY YOU WILL LOVE IT: • A brilliant, brand-new climbing frame — taller than any other in the county! • A spectacular splash zone (open in summer) • Beautiful, blooming flower gardens to explore • A duck pond with friendly ducks who LOVE to be fed DID YOU KNOW? Last year, more than 50,000 children visited Victoria Park. They couldn't stop coming back! 'It's the best park I've ever been to!' — Sarah, age 8 DON'T MISS OUT! Bring your family this weekend and discover why Victoria Park is the place to be. Victoria Park Open daily — 7am until sunset Free entry

## Notated features

What makes this a strong Y3 persuasive poster?

- BIG, BOLD HEADLINE: catches attention
- RHETORICAL QUESTIONS: 'Are you bored?' 'Tired of...?'
- EMOTIVE LANGUAGE: 'brilliant,' 'spectacular,' 'beautiful'
- ALLITERATION: 'beautiful, blooming' — sounds nice and memorable
- BULLET POINTS: easy to read quickly
- STATISTICS: '50,000 children' — impressive number
- QUOTE/TESTIMONIAL: makes it feel real
- EXAGGERATION: 'taller than any other in the county!' (a bit cheeky)



- IMPERATIVE VERBS: 'Visit,' 'Come,' 'Bring,' 'Don't miss out'
- PRACTICAL DETAILS at the end: where, when, cost
- EXCLAMATION MARKS for excitement (used carefully — too many = annoying)

## Writing prompt

Make your own persuasive poster. Choose: a real or imaginary place to visit, a school event to come to, a product to buy, or a hobby to try. Include: a bold headline, two rhetorical questions, a bullet-point list of reasons, one made-up quote ('It's the best...!'), one statistic (real or invented), and practical details at the bottom (where/when/cost).

